Dear Potential Sponsor,

Please join us this March 10th to celebrate Pittsburgh’s proud Irish boxing heritage as we present the 4th Donnybrook.

Once again we need your help in staging a first-class exhibition of Pittsburgh’s top amateur boxers facing off against Ireland’s Olympic Gold Medalist Michael Carruth’s Drimmagh Boxing Club. These dedicated young adults will once again battle to retain ownership of the Ambassador’s Cup Trophy.

The event takes place in the Grand Hall at the Priory on Pittsburgh’s Northside. This elegant, upscale former cathedral serves as the perfect venue for what will be another capacity crowd.

Proceeds from the night will be shared by the Ireland Institute of Pittsburgh and Drimmagh Boxing Club.

I respectfully ask for your help in raising the necessary resources to continue this amazing event.

Please review the following sponsorship levels and make a commitment that will, once again, bring Drimmagh Boxing Club to Pittsburgh.

Sincerely

Jim Lamb
Honorary Consul of Ireland
Ireland Institute of Pittsburgh

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About the Donnybrook

Pittsburgh has a proud tradition of great Irish boxing. The Pittsburgh Donnybrook was first held in 2014 with Pittsburgh winning the prestigious Ambassador’s Cup. Drimmagh Boxing Club returned in 2015 and 2016 winning the prize on both occasions.

Donnybrook 2023 will see Drimmagh back in Pittsburgh taking on the best of local athlete continuing the ties between our great city and Ireland.

About Drimmagh Boxing Club

Located in south Dublin city, Drimmagh Boxing Club have a proud tradition spearheaded by iconic Irish boxer Michael Carruth. Michael was the first boxer from Ireland to win an Olympic Gold Medal (Barcelona ’92), and is one of only four Irish athletes to ever win an Olympic Gold Medal. Since the Olympics, Michael has volunteered as a coach in the boxing club founded by his father, legendary Irish boxing coach Austin Carruth.

Pittsburgh has invited the young boxers from the Drimmagh Boxing Club to compete each year on St. Patrick’s Day on Pittsburgh’s North Side. Aside from a night of great boxing, this event helps to raise revenue to give opportunities for dedicated Pittsburgh athletes to pursue their own dreams of Olympic glory.

About the Ireland Institute of Pittsburgh

The Ireland Institute of Pittsburgh’s mission is to promote mutual understanding of the Catholic and Protestant traditions in Northern Ireland and economic development throughout all of Ireland. The Institute fulfills its mission by providing quality programs in job training, economic development, leadership development, educational alliances and reconciliation.

The Institute is a change-oriented organization that collaborates with industry, educational and government institutions in the development of all programs.

We hope that you will join us on March 10, 2023 as Pittsburgh once again makes boxing
SPONSORSHIP PACKAGES

EVENT SPONSOR ($20,000)
For a commitment of $20,000, the Title Sponsor gets inclusion in all media and branding for the Donnybrook 2023. Title Sponsorship includes limited edition team gear, and a representative of the Title Sponsorship will participate in the trophy presentation. Also included at this sponsorship level are 20 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event. 1 available.

TEAM IRELAND SPONSOR ($5,000)
Bricklayers and Allied Craftworkers Local 9 PA

TEAM PITTSBURGH SPONSOR ($5,000)
Laborers’ District Council

BOUT SPONSOR ($750)
For a commitment of $750, each of the 11 bouts at Donnybrook 2023 will have a presenting Bout Sponsor. Bout Sponsors will be acknowledged by the ring announcer prior to each bout and will have their company name on the back of the uniform of both boxers competing in the bout they sponsor. Also included at this sponsorship level are 3 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event. 4 available.

Already committed: Goodrich & Associates, IBEW Local Union 5, IUOE Local 66, Plumbers Local Union 27, Specialty Consultants Inc, The International Union of Painters and Allied Trades, Steamfitters Local Union 449

BOXER SPONSOR ($500)
For a commitment of $500, each of the 22 boxers competing at Donnybrook 2023 will have a presenting Boxer Sponsor who will be acknowledged by the ring announcer during the introduction of the boxer they sponsor. The Boxer Sponsor will have their company name on the back of the uniform of their sponsored boxer. Also included at this sponsorship level are 2 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event. 9 available.

Already committed: Allegheny County AOH, Allegheny County Airport Authority, AOH Division 32, William F. Caye II, LLC, Councilman Anthony Coghill, Goodrich & Associates, IBEW Local Union 5, IUOE Local 66, PA State AOH, Plumbers Local Union 27, The International Union of Painters and Allied Trades, UA Local 542 Sprinklerfitters,

AWARD SPONSOR ($5 @ $500)
For a commitment of $500, an Award Sponsor representative can participate in presentations of awards at Donnybrook 2023. Also included at this sponsorship level are 2 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event. 1 available.

Already committed: Plumbers Local Union 27, Goodrich & Associates, IUOE Local 66, The International Union of Painters and Allied Trades

BEVERAGE SPONSOR ($3,000)
For a commitment of $3,000, the beverage sponsor will be the official alcohol sponsor of the event. They will be acknowledged on the night of the event and in the program book. They will be entitled to floor space for display/staff. They might hold a tasting or giveaway and feature a signature drink at the bar. Also included at this sponsorship level are 8 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event. 1 available.

CLUB SPONSOR ($2,500)
For a commitment of $2,500, the Club Sponsor gets brand inclusion for the exclusive balcony area and tent in the courtyard at Donnybrook 2023. Also included at this sponsorship level are 6 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event. 1 available.

HOSPITALITY SPONSOR ($2,500)
Plumbers Local Union 27

INTERNATIONAL TRAVEL SPONSOR ($7,500)
For a commitment of $7,500, the international travel sponsor provides a contribution towards the airfare for the Irish team. They will be acknowledged on the night of the event and in the program book. Also included at this sponsorship level are 8 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event. 1 available @ $6,000 or 4 available @ $1,500 available.

Already committed: Bout Sponsor: IBEW Local Union 5

PLATINUM TRANSPORTATION SPONSOR ($1,500)
Already committed: IBEW Local Union 5

GOLD TRANSPORTATION SPONSOR ($1,000)
Goodrich & Associates

SILVER TRANSPORTATION SPONSOR ($500)
Plumbers Local Union 27

WEBSTREAM SPONSOR ($750)
IBEW Local Union 5

All sponsorships may be tax deductible.

Checks can be made payable to the
Ireland Institute of Pittsburgh, 1601 Marys Avenue, Pittsburgh, PA 15215

For more information contact Jim Lamb on (412) 708-2184 or email jlamb@iiofpitt.org